



YOUTH ENTREPRENEURSHIP MARKET



Since 2017, YEM has grown with 150+ creative students and now a partnership with Rootstock on The Commons.

YEM 2020 includes five workshops at REV (4) & Alternatives (1) where students in 4th-12th grade learn from local entrepreneurs and community members about how to launch an idea into the community at four outdoor youth markets on The Commons and The Farmers Market.

Inspiring entrepreneurial thinking through hands on learning and connections to community, helping students realize the power of their ideas and their voices.



5 WORKSHOPS

Idea Generation & Social Impact (3/7)
Speaker: Heather Lane (Purity Ice Cream)

Building a Business Plan (3/28)

Speaker: Jason Goodman (Grabanzos)

Budgeting & Financial Planning (4/18)

Speaker: Amanda David (Bramble)

Marketing & Sharing Your Story (5/2)

Speakers: Samantha Abrams & Ian Gaffney (Emmy's Organics)

Emma & Bobby Frisch (FireLight Camps)

Financial Literacy & Future Planning (6/6)

Speaker: Chris Cain (Alternatives Federal Credit Union)

4 MARKETS

Youth Market @ Rootstock (5/16)

Thursday Night Farmers Market (6/25)

Thursday Night Farmers Market (7/30)

Thursday Night Farmers Market (8/27)



Register today: www.newrootsschool.org/yem

Cost: \$40 - \$80 (sliding scale) or request a scholarship.

Students are responsible for the cost of supplies for their businesses.

YEM provides training, booth space, tents, tables, chairs, and marketing.

