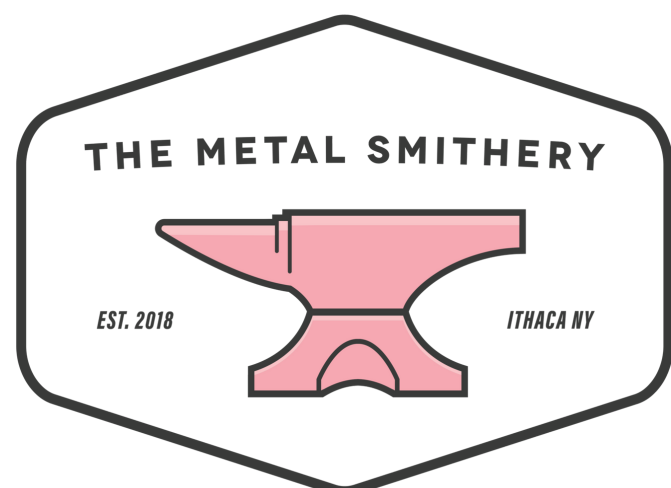




YOUTH ENTREPRENEURSHIP MARKET



Over the last two years, 100+ young entrepreneurs in grades 4-12 participated in YEM (Ithaca's Youth Entrepreneurship Market) with New Roots Charter School. YEM includes four workshops where students learn from local entrepreneurs & coaches about how to create a business and launch it into the community at several outdoor youth market opportunities throughout the summer.



4 WORKSHOPS

Business Idea Generation (3/16)

Speakers: The Metal Smithery, Clay School, Spirit & Kitsch

Building a Business Plan (3/30)

Speakers: Waffle Frolic

Building a Budget (4/13)

Speakers: One Ring Donuts

Marketing Strategy (5/4)

Speakers: Emmy's Organics



4 MARKETS

Youth Entrepreneurship Market (5/18)

Thursday Night Farmer's Market (6/27)

Thursday Night Farmer's Market (7/25)

Thursday Night Farmer's Market (8/29)

Register today: www.newrootsschool.org/yem

Cost: \$35 - \$65 (sliding scale) or request a scholarship.

Students are responsible for the cost of supplies for their businesses.

YEM provides training, booth space, tents, tables, chairs, and marketing.

These materials are neither sponsored nor endorsed by the Board of Education of the Ithaca City School District, the superintendent, or this school.

